

SMALL INDUSTRY DAY – 30th August 2018



Small Industry Day (SID) was observed on 30th Aug 2018 at Alagappa University. The university as part of celebrating the International/National days of importance, has entrusted the conduct of the program to the Department of Logistics Management. Prof.M.Senthil, Head of the department of logistics management, while welcoming the gathering has mentioned that the Small industry's contribution to the economy is increasing of late, especially in the digital era and the celebration is more important and useful to the budding managers in the logistics space.

Prof. N.Rajendran, Vice-Chancellor of Alagappa University, who presided over the day long celebrations, has applauded the strong and powerful contributions of the departments in the School of Management towards the growth of the university. He opined that the students who are logged on to the books will become good students and unconventional thinkers will become successful managers/businessmen. He advised the students to go a mile beyond the lessons which will help them to achieve greater strides. He emphasized that the memory, creativity and imagination does come to fore in the sphere of knowledge and is essential in today's management.