



**Dr. V. SIVAKUMAR
PROFESSOR AND HEAD**

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Academic Qualifications: B.E (Agri),MBA.,M.Phil.,PhD

Teaching Experience: 24 Years

Research Experience: 17 Years

Additional Responsibilities

1. Dean i/c, College Development Council and Director, Curriculum Design & Development Cell, Alagappa University since 28/12/2020.
2. Head In charge – Department of Tourism and Hotel Management, Alagappa University from June 2018 to August 2020.

Areas of Research

1. Marketing Management
2. Agricultural Marketing
3. International Logistics
4. Agricultural Logistics and SCM
5. Consumer Research

Research Supervision / Guidance

Program of Study		Completed	Submitted	Ongoing
Research	Ph.D.	04	01	04
	M.Phil.	06	--	--
Project	PG	160	--	--

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
22	29	19	16	9

Funded Research Projects

Completed Projects

S.No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	Alagappa University Research Fund	2010	2011	Impact Of Farm Mechanization On Agricultural Production In Sivaganga And Ramnad Districts	0.60lakhs

Ongoing Projects

S.No	Agency	Inter Dept Project	Project Title	Budget(Rs. In lakhs)
		Role		
1.	Alagappa University Research Fund	Principle Investigator	Benchmarking of Customer Service for Logistics Businesses in Tamil Nadu	3 lakhs
2	RUSA	Principle Investigator	Market Potential of Marine Tourism in Tamilnadu with special	16 lakhs

Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events organized: **15**

1. Programme Coordinator of E-International conference on “Logistics and Tourism Management in the Post COVID 19” Alagappa University, Karaikudi.
2. Convener of the two day International Conference on “**Recent Trends in Global Sustainable Tourism and Hospitality Research**” organized by Department of Tourism and Hotel Management at Alagappa University held on 6th & 7th of September 2019 at Alagappa University Karaikudi.
3. Convener of **Atlier De Cuisine** organized by Department of Tourism & Hotel Management, Alagappa University, Karaikudi from 07.03.2019 to 09.03.2019
4. Convener of **Smile Workshop** organized by Department of Tourism & Hotel Management, Alagappa University, Karaikudi on 24.10.2018
5. Organizing Secretary of International Conference on “**Nxt Gen Logistics & SCM 4.0**” organized by Department of Logistics Management, Alagappa University, Karaikudi from February 28th 2018 – March 1st, 2018
6. Organising Secretary, **National Conference on Global Strategies for Inclusive Growth**, Department of Logistics Management, Alagappa University. January 19th 2017.
7. Member, Organising Team of **National Conference on Recent Trends in Management Research**, Faculty of Management, Alagappa University, Karaikudi, March 19 2016.
8. Programme Coordinator, **World Tourism Day**, Alagappa University, Karaikudi, Septmeber 28th 2016.
9. Member, Organising Team of **Small Business Day**, Department of Logistics Management, Business Colloboration Centre and Technology Incubation Centre, Alagappa University September 2016. Programme Coordinator **World Tourism Day**, Alagappa University, Karaikudi, September 28th 2015.
10. Member, Organising Team of UGC sponsored **FDP on Small Business Management**, Alagappa Institute of Management, Alagappa University, Karaikudi, March 8th-9th 2014.
11. Member, Organising Team of UGC sponsored **FDP on Diversity in Teaching**, Alagappa Institute of Management, Alagappa University, Karaikudi, and March 7th-8th 2014.
12. Faculty Coordinator for conducting **National Level Management Meet** under the banner “**SAMRAJAIM** “for the period 2005 to 2012.

13. Faculty Coordinator for conducting Alagappa University Level Cultural Event under the banner “**HANGAMA** “for the period 2005 to 2010.
14. Member, Organizing Team of **National Conference on Emerging Entrepreneurial and Economic Environment** , Alagappa Institute of Management, Alagappa University, Karaikudi, March 9th -10th 2012.

Events Participated

Conferences / Seminars / Workshops: 62

1. Participated and Presented a paper titled “**Issues and Challenges affecting Tourism Supply Chain Industries in Chennai**” in the 5th One Day International Conference on “**International Technology, Entrepreneurship, Humanities and Sustainable value Chain in a Challenging Environment (IEH-2020)**” held on 24th February 2020 Dubai, UAE organized by Gulf American University.
2. Presented paper titled “**Impact of Social Media on E-Tourism : A Critical Analysis of Determinants of Decision Making**” in the three day **International Hospitality & Tourism Conference on Sustainability, Safety & Security (3S)** organized by **Universiti Teknologi Mara, Malaysia** during 30th October to 1st November 2019.
3. Presented paper titled “**An Analysis on Cultural Heritage and emerging Pilgrimage Tourism in Tamilnadu**” in the three day **International Hospitality & Tourism Conference on Sustainability, Safety & Security (3S)** organized by **Universiti Teknologi Mara, Malaysia** during 30th October to 1st November 2019.
4. Presented paper titled “**Climatic Change and Sustainable Logistics Solutions**” in the two day International Conference on “**Emerging Trends in Entrepreneurship for Sustainable Social Development**” organized by **Alagappa Institute of Management at Alagappa University** during 27th & 28th of September 2019 at Alagappa University Karaikudi.
5. Presented paper titled “**Leveraging digital banking towards the funding of e-logistics start-ups**” in the two day International Conference on “**Digital Banking for Sustainable Development (DBSD-2K19)**” organized by **Department of Bank Management at Alagappa University** during 24th & 25th of September 2019 at Alagappa University Karaikudi.
6. Presented paper titled “**Impact of Climatic Change on Supply Chain: Plain sailing? An Investigation on Sustainable Supply Chain Management Practices**” in the two days International Conference on “**E- Logistics & Supply Chain Management (ICELSCM-**

- 19)” organized by Department of Logistics Management at Alagappa University during 12th & 13th September 2019 at Alagappa University Karaikudi.
7. Participated in the two day workshop on “**Basics of Forecasting & Demand Planning**” organized by Department of Logistics Management under RUSA Scheme 2.0 during 10th September and 14th September 2019.
 8. Presented a paper titled “**Examining the Effect of Positive Affectivity on Altruism; The Role of Perceived Organizational Support**” in the two day International Conference on “**Recent Trends in Global Sustainable Tourism and Hospitality Research**” organized by Department of Tourism and Hotel Management at Alagappa University during 6th & 7th of September 2019 at Alagappa University Karaikudi.
 9. Presented paper titled ”**Economic Role of FDI in Indian E-Commerce Sector: A Case study on E-Logistics Startups**” in the two days International Conference on “**FDI and Make in India – Synergists of Transforming Indian Economy**” organized by Department of International Business at Alagappa University during 30th & 31st of August 2019 at Alagappa University Karaikudi.
 10. Presented paper titled “**Impact of Online Marketing in the evolution of E-Logistics**” in the Impress-ICSSR sponsored National Conference on **Depth and Expanse of Online Marketing Mettle (OMM-2019)** during 1st & 2nd of August 2019 organized by Alagappa University, Karaikudi.
 11. Presented a paper titled “**ICT is a facilitator for better Academic Performance in Digital era – A Perceptual Study among Teachers**” organized by IIM Indore-NASMEI Summer Marketing – IS Conference during 26th to 28th July 2019.
 12. Participated the five day workshop on “**Research Methodology and Data Analysis**” organized by Alagappa University Management Research Scholars Forum sponsored under RUSA Scheme 2.0 during 10th June to 14th June, 2019.
 13. Presented a paper titled “**Future of Last Mile Delivery Through Analytics for Supply Chain Optimization**” in the National Conference on “**Facets of Digital Marketing Spree**” organized by Alagappa University sponsored by ICSSR & RUSA(Phase 2.0) during 21st & 22nd February 2019, Karaikudi.
 14. Presented a paper titled “**Purchase of Green Mobile Phone – An Empirical Study**” for International Conference on **Business, Society & Sustainability – Recent Trends & Innovations** organized by Bharathiar School of Management and Entrepreneur Development, Bharathiar University, Coimbatore held on 10th December, 2018.
 15. Participated and presented a Keynote address on “**Marketing of Functional Foods**” in International Conference on **Innovations of Functional Foods in Asia (IFFA 2018)** organized by University of Phayao, Thailand, held on 23rd January, 2018

16. Participated and presented a paper in **International Conference on Nxt Gen Logistics & SCM 4.0 organized by Department of Logistics Management, Alagappa University, Karaikudi – 630 004, during 28th February to 1st March, 2018.**
17. Participated and presented a paper title **“Dimensions of Organization Justice and work Engagement Among health- care professionals “organized by International Research Conference on International Association of Research & Development Organization, 16th July 2017.**
18. Participated and presented a paper in **”Marketing Innovation for Internet retailing: The Past, Present and the Futrue- An Overview” International Conference on Contemporary Changes in Business Management (CCBM – 2017) organized by Department of Business Administration, Ananda College, Devakottai – 630 303, held on 20th September, 2017**
19. Participated and presented a paper in **“Green logistics Practices improving natute of Environment sustainability ”UGC Sponsored National Conference on Business Success Hinges on Business Strategies organized by Department of Commerce, Alagappa University, Karaikudi – 630 004, held on 15th December, 2017.**
20. Participated and presented a paper in **“Supply Chain Management (SCM): Its future implications” UGC Sponsored National Conference on Business Success Hinges on Business Strategies organized by Department of Commerce, Alagappa University, Karaikudi – 630 004, held on 15th December, 2017**
21. Participated in **National Seminar on Challenging Business Intelligence and Innovations Management [NSCBIIM 2017] organized by Alagappa Institute of Management, Alagappa University, Karaikudi held on 26th September, 2017**
22. Participated in **Teacher’s Congruence on Empowering Teachers to Prepare Professionals of Tomorrow organized by Department of Corporate Secretaryship, Alagappa University, Karaikudi – 630 004, held on 21st August, 2017**
23. Participated in **Workshop on Novelty for Sustainable and Green Business Management (NSGBM 2017) organized by Alagappa Institute of Management, Alagappa University, Karaikudi – 630 004, during 14th & 15th December, 2017**
24. Participated in **National Conference on Payment Banks and Small Finance Banks – New Vistas for Innovative Banking. (PSFB – 2017) organized by Department of Banking Management, Alagappa University, Karaikudi – 630 004, held on 16th December, 2017**
25. Participated in **National Seminar on Changing Landscape of the Indian Non-Life Insurance Market organized by Department of Banking Management, Alagappa University, Karaikudi – 630 004, held on 18th December, 2017**

26. Participated in **International Symposium on Emerging Trends in Social Science Research, organized by Department of Social Work, Alagappa University**, held on September 1st 2016.
27. Participated and presented a paper titled **“An Empirical Study on Problems and Prospects of Rural Entrepreneurship with special reference to Sivaganga District” organized by National conference on Entrepreneurial Resurgence and Innovations, Entrepreneurship cum skill development centre, Alagappa University, Karaikudi**, held on August 19th 2016.
28. Participated and presented a paper titled **“Social Media Marketing as a Strategic Promotional Weapon for Small and Medium Enterprises” at Fourth International conference on Contemporary Issues in Management and IT, organized by SIAM Technology College, Bangkok, Thailand**, during November 07th to 11th 2016.
29. Participated and presented a paper titled **“An Assessment Of Operation And Production Management Of Cashew Industry” National Level Conference on Recent Trends In Management Research organized by Alagappa University** held on 19th February 2016.
30. Participated and presented a paper titled **“Entrepreneurial Perspective Of Fodder In Tamilnadu” National Level Conference on Recent Trends In Management Research organized by Alagappa University** held on 19th February 2016 .
31. Participated and presented a paper titled **“A study on growth, Potential and performance of agricultural sector” at UGC Sponsored National Conference on Make In India-Opportunities And Challenges For Indian Industries organized by The Quaide Milleth College For Men** held on 7th January 2016.
32. Participated and presented a paper titled **“Role of multimodal transport operator in logistics sector” at International conference on Evolving international trade-rewriting the rules with reference to make in India, organized by Adaikalamatha Institute of Management, Thanjavur**, held on 1st October 2015.
33. Participated and presented a paper titled **“Role Played By The Self Help Groups For Rural Women Empowerment” at International Conference on Women & social Transformation, organized by Department Of Women Studies, Alagappa University** during 21st and 22nd August 2015.
34. Participated and presented a paper titled **“Internet and its key role in brand building” at International conference on Digital Marketing, organized by St.Joseph Institute of Management, Trichy** during 20 & 21st Feb, 2015.
35. Participated and presented a paper titled **“Communication and its impact on knowledge managers” at International conference on recent trends in teaching and learning of language subjects, organized by Sri Raaja Raajan College Of Engineering &Technology** during 7th & 8th Feb, 2015.

36. Participated and presented a paper titled **“Challenges and opportunities commerce in India at National conference on Challenges and opportunities e commerce, organized by Dr.Umayal Ramanathan College for women during 3rd & 4th March 2015.**
37. Participated and presented a paper titled **“Issues and challenges of agri-preneurs” at International conference on entrepreneurial perspectives & emergence, organized by Alagappa University during 7th & 8th August 2014.**
38. Acted as resource person in **Workshop on Promotional Schemes To Attract Customers organized by M.EDISON &Company Pvt Ltd held on 22nd November 2014.**
39. Acted as resource person in **Workshop on Successful Tips for Improving Sales Performance organized by M.EDISON &Company Pvt Ltd held on 27th September 2014.**
40. Acted as resource person in **Workshop on Challenges in FMCG Industry organized by M.EDISON &Company Pvt Ltd held on 23rd August 2014.**
41. Participated and presented a paper titled **“Taxation : Needs and Strategies adopted by corporate” at Seminar on emerging Developments in Accounting and Taxation, organized by Alagappa University during 17th & 18th September 2014.**
42. Participated and presented a paper titled **“Management concepts in Tamil literature” at Educational thoughts in Tamil grammar and literature, organized by Sri Raja Rajan College of Education For Women Karaikudi during 8th & 9th Feb 2013.**
43. Participated and presented a paper titled **“Strategic Trends in Indian Tractor Market” International Conference on Strategic Trends on Innovations & creativity in Management practices, organized by Anna University, Chennai during 09th & 10th September 2012**
44. Acted as Chairperson for a technical session in **International Conference on Sustainable Marketing Strategies-Issues and Challenges organized by Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, held on 25th August 2012.**
45. Participated and presented a paper on **“An analysis of the role of Cooperatives in Farm Mechanization” at Seminar on Role of Cooperatives in Agricultural Development, organized by Alagappa University held on 16th October 2012.**
46. Participated and presented a paper on **“Social Reforms of Jawaharlal Nehru: A Review” at Seminar on Reminiscences of Pandit Jawaharlal, organized by Alagappa University during 28th & 29th March 2012.**
47. Participated and presented a paper titled **“A Comparative Study on Fashion Behavior with Life Style of Working Women” at International Conference on Women in Governance, organized by Alagappa University held on 5th April 2011.**

48. Participated and presented a paper titled **“Development of Model to enhance Private Label Capabilities of Retailers in India”** at **International Conference on Business Mosaic, organized by Alagappa University, Karaikudi** during 24th to 26th March 2011.
49. Participated and presented a paper titled **“Growth of Agricultural Equipment Industry in India and its impact on Farm mechanization”** at **International Conference on Business Mosaic, organized by Alagappa University, during 24th and 26th March 2011.**
50. Presented a paper titled **“Systems View of Food Grain Production issues”** in the **National Seminar on Food Grain Production in India: Problems and Prospects organized by Department of Rural Development and Economics, Alagappa University, Karaikudi** held on 14th October 2011.
51. Participated a seminar on **“Challenges for women managers”** organized by **Dr. Umayal Ramanathan College for Women, Karaikudi** held on 16th August 2010.
52. Participated and presented a paper titled **“Biotechnology Industry in India – An Overview”** at **International Conference on Global Economic Ascendance Realm, organized by Alagappa University** held on 31st March 2009.
53. Participated and presented a paper titled **“Leveraging Knowledge Power Through system Thinking: A Pedagogical Metakit”** at **International Conference on Global Economic Ascendance Realm, organized by Alagappa University** held on 31st March 2009.
54. Participated in **National Seminar on Economic & Financial Global Holocaust – EFGH conducted by Alagappa University, Karaikudi** and held on 7th September 2009.
55. Presented a paper titled **“Micro Marketing”** in the **National Seminar on Marketing in an era of changing consumer dynamics organized by D.J.Academy for Managerial Excellence, Coimbatore** held on 18th October 2008.
56. Participated in **International Faculty Development Programme on Current Frontiers in Management’** sponsored by **AICTE** and conducted by **Indian Institute of Management, Kozhikode, jointly with Victoria University of Wellington, New Zealand, during January 08th-13th, 2007.**
57. Participated in the **EU-INDIA SME-LEARN-NET Project International Seminar organized by the JSN School of Management Services** and held during **January 24th & 25th 2006** at **THE RESIDENCY, Chennai.**
58. Presented a paper titled **“Agricultural Marketing in New Global Environment”** at **30th Indian Social Science Congress organized by Alagappa University, Karaikudi, held on December 26th, 2006.**
59. Participated in **National Level Seminar on “Making Industry Friendly Curriculum”** conducted by **SubbaLakshmi Lakshmipathy College of Science, Madurai** held on **May 3, 2006.**

60. Presented a paper titled **“Agricultural Exports of India: An Insight in the Seminar on Recent Trends in India’s Foreign Trade organized by Department of International Business and Commerce, Alagappa University, Karaikudi held on March 2, 2006.**
61. Presented a paper titled **“Entrepreneurial Training - A New Look” in the National Seminar on Trends and Challenges in Entrepreneurial Training sponsored by AICTE and TREC - STEP, organized by Alagappa Institute of Management, Alagappa University, Karaikudi held on December 16, 2005.**

Other Training Programs

1. Participated in **National Workshop on Methodological Metrics in Business Research** Organised by Department of International Business and Commerce, Alagappa University, during 23th April 2012 to 27th April 2012.
2. Successfully Completed **Refresher Course in Business Studies** Conducted by UGC Academic Staff College, Bharathidasan University, Tiruchirappalli during 18th September 2009 to 08th October 2009.
3. Participated in **International Faculty Development Programme on “Current Frontiers in Management’** sponsored by AICTE and conducted by **Indian Institute of Management, Kozhikode, jointly with Victoria University of Wellington, New Zealand,** during 08th to 13th January, 2007.
4. Participated in **Faculty Development Workshop** on Games for Management teaching sponsored by UGC and conducted by Department of Management studies, University of Madras held from 23rd to 25th Feb 2005.
5. Participated in **Faculty Development Programme on Research Methodology for Management teachers** sponsored by AICTE and conducted by T.A.Pai Management Institute, Manipal during 5th to 9th January 2004.
6. Completed **Orientation Programme at UGC-Academic Staff College,** University of Madras held from 17.11.2004 to 14.12.2004 and obtained grade “A”

Overseas Exposure / Visits

1. Dubai
2. Sultanate of Oman
3. Malaysia
4. Thailand

Membership in Professional Bodies

1. Life Member of The Indian Society of Agricultural Marketing, Nagpur
2. Life Member AIMS International Management Scholars, USA

.Editorial Board

1. Associate Editor, Shanlax International Journal of Management, A Peer Reviewed, Refereed Scholarly Quarterly Journal.
2. Member, Editorial Board, Amity Journal of Agri Business, A Peer Reviewed, Refereed Scholarly Quarterly Journal.

Advisory Board

1. Reviewer, Universal Journal of Management, Horizon Research Publishing, USA.
2. Editor for Special issue of Conference Proceedings' of National Conference on Recent Trends in Management Research organized by Faculty of management, Alagappa University, February 2016.
3. Reviewer for International Conference on Innovations in Computer Science and Technology, Department of Computer Science and Engineering, Alagappa University, Karaikudi, April 4th-5th 2016.

Academic Bodies (such as Board of Studies etc.,)

1. Member Board of Studies for MBA (Logistics Management), Department of Logistics Management, Alagappa University, Karaikudi.
2. Chairman Broad Based Board of Studies for MBA (Tourism Management), Department of Tourism and Hotel Management, Alagappa University, Karaikudi.
3. Member Board of Studies for M.Phil (Management) , RL Institute of Management Studies, Madurai.
4. Member Board of Studies for MBA, Manonmaniam Sundaranar University, Thirunelveli.
5. Member Board of Studies for MBA, Firebird Institute Of Management, Coimbatore.

Resource persons in various capacities

Number of Invited / Special Lectures delivered: 9

1. Technical Committee Members in *3rd International Conference on Supply Chain Management (ICSCM2022)*.
2. University Department Board of Studies in MBA on 03.02.2022 at the University Buildings, Tirunelveli.
3. Acted as **Keynote Speaker** in the 6th **International Workshop on “Food and Brain Health”** on 11- 12, November, 2019 organized by Food Science & Nutrition Department of Ageing & Dementia Research group, **Sultan Qaboos University, Oman**

4. Acted as a Resource Person and delivered the lecture on “**Management as a Life Skill**” in the refresher course in Teacher Education organized by UGC-HRDC – Bharathidasan University on 18.12.2018
5. Acted as a Resource Person and delivered the lecture on “**Consumer Rights**” in the refresher course in Human Rights organized by UGC-HRDC – Bharathiar University on 07.07.2018.
6. Acted as Chief Guest in **Tourism Day Celebrations** organized by Dr. Umayal Ramanathan College for Women, Karaikudi on September 2018.
7. Acted as Chief Guest in **Youth Day Celebrations** organized by Dr. Umayal Ramanathan College for Women, Karaikudi.
8. Acted as Resource person in **National Workshop on Avenues in Management Education** organized by ANJA College, Sivakasi on 22nd Feb 2013.
9. Acted as Chairperson for a technical session in **International Conference on Sustainable Marketing Strategies-Issues and Challenges** organized by Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, on 25th August 2012.
10. Acted as Resource person in **National Workshop on Avenues in Management Education** organized by ANJA College, Sivakasi on 27th March 2010
11. Acted as Chief Guest for the seminar on **Challenges for Women managers** organized by Dr Umayal Ramanathan College for Women, August 2010.

Others

1. No. of PhD Thesis evaluated: 20

Recent Publications

1. **R.Ruthramathi, Dr. V. Sivakumar (2022) *Digital Technology On Third-Party Logistics Service Providers In Supply Chain: Tamil Nadu*** International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS) 73 ISSN : 2581-7930, Impact Factor : 5.880 , Volume 05, No. 01(I), January - March, 2022, pp 73-81
2. **R.Ruthramathi, Dr. V. Sivakumar , PR. Saranya (2022) *Digital Technology Assessment Of Logistics And Supply Chain Efficiency- Tamilnadu***, Journal Of Management & Entrepreneurship 16 (1), 22-30, ISSN : 2229-5348 UGC Care Group 1 Journal, Vol. 16, No.1 (I), January-March 2022.
3. **R.Ruthramathi, Dr. V. Sivakumar (2021), *Digital Technology Logistics and Service***

Providers : Present and Future, Book-CONTEMPORARY ISSUES IN BUSINESS, ECONOMICS, AND SOCIETY Vol III <https://redshine.co.in/product/978-1-716-13693-1/>

4. **R. Ruthramathi and M. Walid Qoronfleh V. Sivakumar (2021).** FIFA 2022: Qatar, The Legacy, The Chapter entitled *“Indirect Economic Impact Linked with FIFA Tournaments”*.
5. **R. Ruthramathi and M. Walid Qoronfleh V. Sivakumar (2021).** FIFA 2022: Qatar, The Legacy, The Chapter entitled *“Perspective on Challenges of Climate and Environment in Organizing Sports Event”*
6. **S. Leelapriyadharsini and Dr. V. Sivakumar (2021)** *Disaster Relief Logistics And Its Challenges: An Empirical Study*, International Journal Of Multidisciplinary Educational Research, ISSN:2277-7881; Impact Factor :7.816(2021); Ic Value:5.16; Isi Value:2.286, Peer Reviewed And Refereed Journal: Volume:10, Issue:7(3), July: 202 1, Scopus Review Id: A2b96d3acf3fea2a
7. **S. Leelapriyadharsini1 and Dr. V. Sivakumar (2021)** *Leveraging Disaster Management: Role Of Logistics In Preparedness, Response & Mitigation Stages*, Dogo Rangsang Research Journal, **UGC Care Group I Journal** ISSN : 2347-7180 , Vol-11 Issue-01 No. 02 January 2021 , 84
8. **Sivakumar, V., Rohini. S. Nair.,** *Will Self-Monitoring Enhance the Relational Dimension of Workplace Spirituality?* Scholars Journal of Arts, Humanities and Social Sciences ISSN: 2347-5374, Vol- 08 Issue-4 April 2020.
9. **R.Ruthramathi , V. Sivakumar (2020)** *Challenges of Emerging Technology in Freight Forwarding Agents with Respect to V.O.C. Port*, December 20, 2020, EasyChair.
10. **Sivakumar, V., Ruthramathi, R.,** *Issues and Challenges affecting Tourism Supply Chain industries in Chennai*, CLIO An Annual Interdisciplinary Journal of History ISSN: 0976-075X, (UGC Care Listed Journal) , Vol- 06 Issue-7 April 2020.
11. **Sivakumar. V., Rohini S Nair.,** *Examining the Effect of Positive Affectivity on Altruism among the Star Hotel Employees;* The Role of Perceived Organizational Support January – February 2020, ISSN: 0193-4120.
12. **Sivakumar. V., Ruthramathi, R., & Leelapriyadharsini, S.** (2020, January). *“Challenges of Cloud Computing in Warehousing Operations with Respect to Chennai Port Trust”*. In Proceedings of the 2020 the 3rd International Conference on Computers in Management and Business, Tokyo, Japan (pp. 162-165).
13. **Sivakumar. V, Saranya. PR, Leelapriyadharsini. S and Iyappan. A** (2020) *“Impact of Social Media on E-Tourism: A critical analysis of determinants of decision making”*. Journal of Tourism, Hospitality & Culinary Arts(JTHCA) 2020, (ISSN: 1985-8914/eISSN: 2590-3837) Vol. 12 (1) pp 92-98

14. **Sivakumar. V, Ruthramathi. R and Leelapriyadharsini. S** (2020) “*Internet Of Things: Benefits And Challenges Of Logistics Service Providers In India*”, International Journal Of Scientific & Technology Research Volume 9, ISSUE 02, February 2020 ISSN 2277-8616, Impact Factor 7.46, Pp: 1949- 1953 (**Scopus Indexed**).
15. **Sivakumar. V, Pandisakthi. S, Saranya. PR and Mahesh. S** (2020) “*Sustainable Evolution of Medical Tourism in India: Strategies and Challenges*”, Test Engineering Management ISSN: 0193-4120: Vol.82: Jan/Feb 2020 pp.4950-4953 (**Scopus Indexed**).
16. **Sivakumar. V(2020) Supply Chain Management Strategies of Crude Oil Production in India**, ARIV - International Journal for Business, Technology & Education Issue 1 Vol 1 2020, Pp:85-96
17. **Sivakumar. V and Ruthramathi. R (2019)** Challenges and Features of Warehousing Operations with respect to Logistics Warehouse Companies in Chennai , International Journal of Innovative Technology and Exploring Engineering (IJITEE) ISSN: 2278-3075, Volume-9, Issue-1, November 2019, Published By: Blue Eyes Intelligence Engineering & Sciences Publication, Impact Factor 5.54, DOI: 10.35940/ijitee.A9176.119119 (**Scopus Indexed**).
18. **Sivakumar. V, Saranya. PR, Iyappan. A and Leelapriyadharsini. S** (2019) A preliminary review of the cultural heritage and emerging pilgrimage tourism in Tamilnadu. Journal of Tourism, Hospitality & Culinary Arts (JTHCA) 201x, (ISSN: 1985-8914/e ISSN: 2590-3837)Vol. 11 (2) pp 94-105.
19. **Sivakumar. V, Iyappan. A and Leelapriyadharsini. S (2019)** Leveraging Communication Skills through the usage of Smart Phones among the Students, The Journal of Social Sciences Research Research ISSN (e): 2411-9458, ISSN (p): 2413-6670, Vol. 5, Issue. 2, pp: 360-366, 2019 (**Scopus Indexed**)
20. **T Dinesh Babu and Sivakumar V** (2019) Exploring Confluence of Agile and Traditional Project Management Methodologies in IT Projects, Indian Journal of Applied Research; Volume-9, Issue-1, January-2019, ISSN - 2249-555X
21. **Sivakumar V and Rohini. S. Nair** (2018). Investigating the impact of workplace spirituality on ethical climate. The IUP Journal of Management Research, 2018 Mar 1: ISSN - 0972-5342
22. **Sivakumar V and Rohini. S. Nair** (2018). Understanding the effect of psychological capital on knowledge sharing intention – The moderating role of happiness at work. ZENITH International Journal of Business Economics & Management Research, 2018 November;Vol.8(11), pp.1-11: ISSN - 2249-8826
23. **Sivakumar V and Suganya M** (2018). A study on factors influence the selection of multimodal transport. Paripex - Indian Journal of Research; Volume-7; Issue-5; May-2018; ISSN - 2250-1991
24. **Sivakumar V and Ananth S (2017)**. A Study on Factors to Effectively Manage the

Dyeing Process House. Research Journal of Economics and Business Studies, Volume: 06, Number: 08, June-2017 ISSN: 2251-1555.

25. **Sivakumar V and Rohini. S. Nair** (2017). Exploring the effect of workplace spirituality on job embeddedness among higher secondary school teachers in Ernakulam district. Cogent Business & Management. 2017 Jan 1; 4(1):133441. (**Scopus Indexed**)
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