



Dr. S. GOPALSAMY
Assistant Professor

Contact

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Academic Qualifications : MBA., M.Sc., M.Tech., M.Phil., Ph.D.

Teaching Experience : 9 Years

Research Experience : 8 Year

Industrial Experience : 17 Years

Additional Responsibilities:

University Level : Placement Cell Deputy Coordinator, Remedial Cell Deputy Coordinator, Member Institution's of Innovation Council, Digital Payment Cell

Department Level : Coordinator with cells like IQAC, NIFR, NAD, Digital Education, Mentor-Mentee, Bridge course, etc.

Areas of Research

International Trade, Marketing, Human Resource Management,, Finance

Research Supervision / Guidance

Program of Study		Completed	Ongoing
Project	PG	40	8
	M.Phil	5	-
	Ph.D	--	4

Research Paper Presented

International	National
16	12

Projects

Research Projects Completed

S.No	Titles of the Projects	Funding Agency	Funds Rs.Lakhs	Status on-going/completed
i	Service Quality and Tourists Satisfaction of Domestic Tourists with Reference To Rameswaram	AURF	0.25	Completed
ii	INDIA'S TRADE PERFORMANCE WITH BRICS COUNTRIES IN TEXTILES	ICSSR	2.5 lakhs	Completed

Guest Lectures

S.No	National Level	International Level	Home Institution
	9	2	3

Publications

Types	UGC Care List	Scopus	ISBN/ISSN	Books / Monographs
	12	5	30	2

Events Organised

Level	Department	University
	15	12

Countries Visited

Purpose	Guest Lecture	Paper Presentation	Conference attended	Workshop attended	Resource person
	2	4	3	1	1

Awards

S.No	Awards / Recognition	Received From	
	Best Paper Presented in International Conference	Primax Foundation	
	Certificate of Academic Excellence (Excellent contribution to the Society in Management)	EAST (Environmental Advisory for Sustainable Trust)	
	Certificate of Appreciation for active participation in NAAC Period	Alagappa University	
	Certificate of Appreciation for active participation in RUSA Theme Project	Alagappa University	