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Academic Qualifications: MBA., M.Sc., M.Phil., Ph.D.

Teaching Experience: 16 Years

Research Experience: 10 Years

Additional Responsibilities

1. Deputy Coordinator – UGC Innovative Program - MBA(LM) Alagappa University
2. Former Coordinator – Entrepreneurship Development Centre, Alagappa University
3. Project Director/Principal Investigator – Sponsored projects from UGC & ICSSR

Areas of Research

Human Resource, Entrepreneurship, Marketing, Logistics

Research Supervision / Guidance

Program of Study	Completed		Ongoing
	Research	Ph.D.	4
	M.Phil.	16	01
Project	PG	94	02

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
23	10	28	13	12

Cumulative Impact Factor (as per JCR) :	701.95
H-index :	2
i10 index :	2
Total Citations :	125

Funded Research Projects

Completed Projects

S. No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	Alagappa University Research Fund	2010	2011	A Study on the Effectiveness of Soft Skills Training	0.20
2	University Grants Commission (UGC)	2013	2015	Market Prospects of Food Processing Industries in Sivaganga and Ramanathapuram Districts of Tamilnadu	6.09
3	Indian Council for Social Science Research	2013	2015	Human Resource Management in Small & Medium Scale Enterprises in Tamilnadu – an Evaluative study	4.00
4	University Grants Commission (UGC)	2014	2016	A Study on the Technopreneurial Culture among the Engineering Students of Tamilnadu	2.00 + Two Years Salary

Distinctive Achievements / Awards

1. UGC Research Award – Project Fellowship with 2 Lakhs and 2 years Salary component

Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events organized: **30**

1. Conference : 3
2. Seminar : 1
3. Training Programs : 12
4. Work shop : 14

Events Participated

Conferences / Seminars / Workshops: 96

1. Conferences : 47
2. Seminars : 36
3. Workshops : 13

Other Training Programs: 29

1. Faculty Development Programme : 7
2. Other Training : 22

Membership in

Professional Bodies

1. Life Member: Indian Academy of Applied Psychology, Kolkata
2. Life Member: Indian Society for Technical Education
3. Fellow Member : Indian Academy of Social Sciences

Editorial Board

1. International Journal - 5
2. National Journal - 11

Advisory Board

1. International journal - 3
2. National Journal - 6

Academic Bodies (such as Board of Studies etc.,)

1. Member- Board of Studies in many Universities of Tamilnadu
2. Chairman & Member – Examination & Question Paper Setting Board in many Universities of Tamilnadu

Resource persons in various capacities

Number of Invited / Special Lectures delivered: 31 – Keynote address, Special Lecture, Training session

Recent Publications

1. Chandrasekar (2016), Human Resource Management and its challenges of Small and Medium Scale Enterprises in Tamilnadu, Shanlax International Journal of Management , Vol.3 , Special Issue 2 , February 2016, ISSN :2321-4643
2. Chandrasekar (2016), Career Aspiration of Woman Graduates Towards Technopreneurship, Paripex- Indian Journal Of Research, Vol-05,Issue 11,Dec-2016, ISSN - 2250-1991,IF: 5.215
3. Chandrasekar (2016), Inculcating Entrepreneurial Culture Among College Students - A Policy Initiative By The Nation, Paripex- Indian Journal Of Applied Research, Vol-05,Issue 11,Dec-2016, ISSN - 2250-199,IF: 5.215
4. Chandrasekar (2016), Obstacles Of Jasmine Flower Marketing In Tamilnadu – A Study With Reference To Madurai District, Paripex- Indian Journal Of Research, Vol-05,Issue 11,Nov-2016, ISSN - 2250-1991,IF: 5.215
5. Chandrasekar (2016), Consumer Buying Behavior-An Overview of Theory and Models, St.Theresa Journal of Humanities and Social Sciences - Vol 1, No 1 (2015) ISSN: 2539-5947 (Online). 2408-2120 (Print).
6. Chandrasekar (2015), Consumer Psychology with Sensory Marketing Effect from Canonical Correlation Analysis, International Journal of Advanced Research in Management and Social Sciences.Vol-5, No-1,Nov.2015. ISSN – 2278-6236, IF :5.313
7. Chandrasekar (2015), Boom Start-up Investors - Technopreneurs Where?, Nehru Journal of Management Research , Vol-1, Issue-10,Nov.2015. ISSN – 2230 7974
8. Chandrasekar (2015), Emerging trends of the Entrepreneurs - A Review Study with special reference to Informal Fast Food Segments, International Indo-Asian Journal of Multidisciplinary Research, Volume 1 , Issue-1 , March 2015 ISSN ; 2454-1370 (Online), IF:1.140
9. Chandrasekar (2015), Enhancement of ICT skills in Social Marketing : An Overview, International Journal of Advances Research in Management and Social Sciences, Vol.4 , Issue 2 , February 2015, ISSN : 2278-6236, IF :5.313
10. Chandrasekar (2016), An Overview on Cut Flower Export Potential from India, National Conference on Entrepreneurial Resurgence & Innovations, Alagappa Institute of Management, Alagappa University (19th August 2016) ISBN: 978-81-9259-745-4
11. Chandrasekar (2016), Mentoring in Social Entrepreneurship, National Conference on Entrepreneurial Resurgence & Innovations, Alagappa Institute of Management, Alagappa University (19th August 2016) ISBN: 978-81-9259-745-4

12. Chandrasekar (2016), Inculcating Entrepreneurial Skills in Students through E-Learning:-In Rural India, National Conference on Entrepreneurial Resurgence & Innovations, Alagappa Institute of Management, Alagappa University (19th August 2016) ISBN: 978-81-9259-745-4
13. Chandrasekar (2016), Gender discrimination on career choice of MBA Women Students, International Conference on Recent Trends in Business and Management, JJ college of Arts and Science, Puthukottai (5th August 2016)
14. Chandrasekar (2014), A Study on Factors that affect the Entrepreneurs of SMEs in Selected Districts of Tamil Nadu, International Conference on Entrepreneurial Perspectives and Emergence, Alagappa Institute of Management, Alagappa University (7th & 8th August 2014) ISBN: 978-93-804002-6-9
15. Chandrasekar (2014), A View of Indian SME's in global Perspective, International Conference on Entrepreneurial Perspectives and Emergence, Alagappa Institute of Management, Alagappa University (7th & 8th August 2014) ISBN: 978-93-804002-6-9
16. Chandrasekar (2014), Knowledge Management: Why do we need it for Business Sector?, National Seminar on Knowledge Management in Electronic Environment, Dept. of Library Science, Alagappa University. (21-22 March'14) ISBN:9789381992210
17. Chandrasekar (2014), A Study on the Challenges of Human Resource Management in Indian SMEs , National Seminar on Progression of Global Strategies in Indian Business, Infant Jesus College of Engg., Tuticorin. (14 Feb.'14) ISBN:9789381992739
18. Chandrasekar (2014), Problems and Prospects of Women Entrepreneurship Development in India , National Conference on Entrepreneurship & Socio Economic Development, Xavier Inst. of Business Admn., Tirunelveli. (12-13 Feb.'14) ISBN:9788192890104