



**Dr. S. RAJAMOHAN**  
**Professor**

### Contact

Address : Alagappa Institute of Management  
Alagappa University  
Karaikudi – 630 004  
Tamil Nadu, INDIA

Employee Number : 52409

Date of Birth : 29-01-1964

Contact Phone (Office) : +91 4565 223511, +91 4565 2235515

Contact Phone (Mobile) : +91 9994590559

Contact e-mail(s) : [srajamohan1988@gmail.com](mailto:srajamohan1988@gmail.com)

**Academic Qualifications: M.Com., M.Phil., B.G.L., M.B.A., Ph.D.**

**Teaching Experience: 28 Years**

**Research Experience: 23 Years (exclusive of Ph.D. study)**

## Additional Responsibilities

1. Remedial Coaching (January 2008-June 2016)
2. Chief Superintendents-Regular & Distance, MBA Block (2years)
3. Dean CDC i/c from July 2012 to November 2012.
4. Dean CDC i/c from November 2015 to till Date.

## Areas of Research

1. Accounting and Finance

## Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research	Ph.D.	20	08
	M.Phil.	32	01
Project	PG	81	03

## Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
97	34	56	14	03

**h-index** : 03  
**i10 index** : 01  
**Total Citations** : 49

## Funded Research Projects

### Completed Projects

S. No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	UGC	1999	2001	An Appraisal of Consumers Protection Measures in Viruthunagar District	26,000
2	UGC	2001	2003	A Study on working of Uzhavar Santhai in Madurai District	28,000
3	ICSSR	2003	2005	A study on Women's Self Help Group in Virudhunagar District	78,000
4	ALURF	2011	2012	Analysis of Non-Performing Assets of Commercial Banks: A Strategic Management Perspective	20,000
5	UGC	2011	2013	An Analysis of Priority Sector Advances by Commercial Bank in Sivagangai District	5,37,300
6	ISSSR	2013	2015	Managerial Effectiveness of District Rural Development Agency and its Various Schemes in Tamil Nadu	3,00,000

## Distinctive Achievements / Awards

1. Best Paper Award
2. National Citizenship Gold Medal Award
3. Best Research Supervisor

## Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events organized: **10**

1. Remedial Coaching for SC/ST/OBC Students in the year of 2008 (*Both University Departments and Affiliated Colleges*)
2. Coaching for NET Exam in 2008 (*University Department students*)
3. Coaching Programme for Entry into Government Services in 2008 (*University Departments and Affiliated Colleges students*)
4. Remedial Coaching for SC/ST/OBC Students in the year of 2009 (*University Departments Students*)

5. Coaching for NET Exam in 2009 (*Students Only from University Department*)
6. Remedial Coaching for SC/ST/OBC Students in the year of 2010 (*Students Only from University Departments*)
7. Coaching Programme for Entry into Government Services in 2010 (*Students from University Departments and Affiliated Colleges*)
8. Coaching for NET Exam in 2011 (*Students Only from University Department*)
9. Coaching Programme for Entry into Government Services in 2015 (*Students from University Departments and Affiliated Colleges*)
10. Bank Coaching for University Students in 2016 (*University Students*)

## Events Participated (optional)

### Conferences / Seminars / Workshops: 77

1. Paper Presentations : **61** (National and International)
2. Conferences : **11** (National and International)
3. Workshop : **05**

### Other Training Programs

1. Orientation and Refresher programme : 04
2. Faculty Development Programme : 02

## Membership in

### Professional Bodies

1. Member in Management and Commerce Associations.
2. Member in GRABS Educational Charitable Trust.
3. Global Economic Progress & Research Association.

### Editorial Board

1. International Journal of Advanced Research in Management, Engineering and Technology (IJARMET), ISSN: 2456-2998 (Online)
2. International journal of Enterprise Computing and Business Systems, ISSN: 2230-8849 (Online)

### Advisory Board

1. Alagappa University
2. Alagappa Institute of Management

### **Academic Bodies (such as Board of Studies etc.)**

1. Doctoral Committee at Management in Alagappa University
2. Member in Board of Studies
3. Chairman of UG, PG and Diploma Questions Setting in Bharathiar University (Regular as well as Distance)
4. Chairman of UG, PG and Diploma Questions Setting in Bharathidasan University (Regular as well as Distance)
5. Chairman of UG, PG and Diploma Questions Setting in Periyar University (Regular as well as Distance)
6. Chairman of PG and M.Phil Questions Setting in Mother Theresa University (Regular as well as Distance)
7. Chairman of PG and M.Phil Questions Setting in Manonmaniam Sundaranar University (Regular as well as Distance)

### **Others**

1. Purchase Committee in Alagappa University
2. Waste Paper Disposal Committee in Alagappa University

### **Resource persons in various capacities**

Number of Invited / Special Lectures delivered: **22**

<b>Sl.No</b>	<b>Title</b>	<b>Institute/college/University</b>	<b>Date Month and year</b>
1	Consumerism	Vellakovil Arts and Science College, Erode	17.10.2001
2	Globalisation of Financial Markets	S.Ramasamy Naidu Memorial College, Sattur	26.09.2003
3	Accounting system and Interpretation of Financial Statements	PSR Engineering College, Sivakasi	17.03.2004
4	Services Sector and Its Contribution to the Indian Economy	Pathmavathi college of arts and science	12.09.2015
5	CRM IN Service Sector	Kammavar Sangam College of Arts and Science, Theni	19.09.2015

6	Impact of Consumer Protection Act	GTN arts college	06.09.2015
7	Consumer Redressal Machinery	Nainar Mohammed college	26.09.2015
8	Faculty Development Programme – Entrepreneurship	Alagappa Institute of Management	12.11.2015
9	Sampling Techniques – Research	Manonmaniam Sundaranar University	07.02.2015
10	Soft Skills - Dress code - computer literacy : A Key For Career Success	SRM University	12.03.2015
11	Soft Skills Development	Nanthanam Government Arts College	13.03.2015
12	Consumer protection the Act and Its Impact	Caussnel collage of arts and science- Ramanathapuram	29 <sup>th</sup> sep 2012
13	YRC students study camp	Dr. Ummayal Ramanadhan college for women	12 <sup>th</sup> Sep 2012
14	National seminar on functional strategies of	RVS College of Engineering & Technology. Dindigul	3 <sup>rd</sup> Nov,2012
15	National seminar on globalization and its emerging trends	S. V. N College- Madurai	28 <sup>th</sup> Dec 2012
16	Effective thesis writing	VVV College – Virudhunagar	17 <sup>th</sup> Dec 2012
17	Refresher Course- services sector and its Contribution	Madurai Kamraj University	25 <sup>th</sup> Jan2013
18	National seminar on Financial Inclusion for Inclusive Development	Department of Commerce, Aya Nadar Janakiyammal college, Sivakasi	15 <sup>th</sup> and 16 <sup>th</sup> March 2013
19	Faculty Development Programme on Interpretation Using SPSS and AMOS	VHNS College, Virudhunagar	8 <sup>th</sup> March2013

20	National Strategies of Indian Organisations in the Present International Business Scenario	Ratnavel Subramaniam (RVS)	3 <sup>rd</sup> November 2012
21	The Livelihood Status of Tribes In Tamilnadu	Ananda College, Devakottai	7 <sup>th</sup> March 2016
22	Recent Trends in Stock Market	P.S.R. Engineering College, Sivakasi	18 <sup>th</sup> September 2010

### Others

1. No. of Ph.D Thesis evaluated : **46**
2. No. of Ph.D Public Viva Voce Examination conducted : **44**

### Recent Publications

1. S. Rajamohan (2016), "Volatility Modeling for SENSEX using ARCH Family", St. Theresa Journal of Humanities and Social Sciences, Vol.2, Issue No.2, pp.52-63.
2. S. Rajamohan (2016), Destination Branding: Andamans "Emerald, Blue and You", Business science International Research Journal, Vol.4, Issue No.11, pp.47-51.
3. S. Rajamohan (2016), "Problems Faced by the Tourism Entrepreneurs in Madurai", Pacific Business Review International, Vol.1, Issue.4, pp.102-105.
4. S. Rajamohan (2016), "The Efficiency of Cement Industry in India", Pune Research Scholar-An International Multidisciplinary Journal, Vol.2, Issue.5, pp.1-5.
5. S. Rajamohan (2016), "Universal Activities of Copper Productions", Pune Research Times-An International Journal of Contemporary Studies, Vol.1, Issue.1, pp.1-5.
6. S. Rajamohan (2016), "Adventure tourism in Andaman and Nicobar Islands", Asian Journal of Management Research, Vol.7, Issue.1, pp.92-97.

7. S. Rajamohan (2016), "Production Status and Export Capacity of Indian Fisheries in the International Market- Critical Study", International Journal of Advance Research in Management, Engineering and Technology (IJARMET), Vol.1, Issue.1, pp.111-117.
8. S. Rajamohan (2016), "Price Movement of Selected Precious Metal in Commodity Markets", International Journal of Advance Research in Management, Engineering and Technology (IJARMET), Vol.1, Issue.1, pp.85-89.
9. S. Rajamohan (2016), "Analysis of Tourist Satisfaction with Tourism Products in Andaman and Nicobar Islands", St. Theresa Journal of Humanities and Social Science, January-June 2016, Vol.2, Issue.1, pp.01-15.
10. S. Rajamohan (2016), "Investors Knowledge on Trading Applications: ODIN and NEST", Pacific Business Review International, Vol. 1, Issue. 1, June 2016, pp.228-233.