



Dr. G. KANAGAVALLI
ASSISTANT PROFESSOR

Contact

Address : Department of Commerce
Alagappa University
Karaikudi – 630 003
Tamil Nadu, India.
Employee Number : <<20414>>
Date of Birth : <<25/03/1975 >>
Contact Phone (Office) : +91 4565 225208
Contact Phone (Mobile) : +91 7639025999
Contact e-mail(s) : kanagarajesh25@gmail.com
Skype id : -

Academic Qualifications: M.Com., M.Ed., M.Phil., Ph.D.,

Teaching Experience: __08__ Years

Research Experience: __07__ Years

Additional Responsibilities

1. Co-Ordinator, Cultural & sports events from 2018 onwards
2. Co-Ordinator, Talent Exhibit Show (ALUTES) from 2018 onwards
3. Faculty in-charge in Executive Council of Startup cell (2018-19)

Areas of Research

FINANCE/ HR/ MARKETING

Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research	Ph.D.	-	01
	M.Phil.	06	02
Project	PG	20	10

Publications

International		National		Others	
Journals	Conferences	Journals	Conferences	Books	Books Reviewed
06	08	14	13	-	-

Cumulative Impact Factor (as per JCR) : 4.4015
h-index :
i10 index :
Total Citations :

Funded Research Projects

Ongoing Projects

S. No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	Alagappa University (AURF)	2017	-	Contribution of Women SHG for Poverty Alleviation in Ramanathapuram District,	0.25 Lakhs

Others

Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events organized:

1. Organize by the ***Two-Day Workshop on ICT Based Innovative Teaching Methods in Business Studies***, Department of Commerce and IB & Higher Education Innovation Cell Held on Monday 23rd January 2017 at 10.30 am in the conference hall, Management Block.
2. Organizing Secretary of ***Two- Day National Seminar in COM FEST – 2018*** Conducted by Department of Commerce, Alagappa University, Karaikudi, held on 13th & 14th March 2018.
3. Members in “Two Day Orientation Programme on **Marketing Strategies For Business Excellence (MSBE – 2018)**” organised by the Department of Commerce & University Business Collaboration Centre, Alagappa University, Karaikudi on 8th & 9th February 2018.
4. Members in “**Two Day International Orientation Programme on “Contours of Commerce”**” organized by the Department of Commerce, Alagappa University, Karaikudi on 13th & 14th February, 2018.

Events Participated (optional)

Conferences / Seminars / Workshops: 29

1. Participated in One-Day National Conference on “**Recent Trends in Management Research**” Conducted by the Alagappa University, Karaikudi held on 19th February, 2016.
2. Participated in One-Day National Seminar on “**Technology Trends in Indian Banking Sector**” Conducted by the Department of Bank Management, Alagappa University, Karaikudi held on 25th February, 2016.
3. Participated in One-Day National Seminar on “**Emerging Trends in Indian Insurance Sector (ETIIS 2016)**” Conducted by the Department of Bank Management, Alagappa University, Karaikudi held on 23rd March, 2016.
4. Participated in One-Day International Symposium on “**Emerging Trends in Social Science Research**” Conducted by the Department of Social work & Department of Women’s Studies, Alagappa University, Karaikudi held on 1st September 2016.
5. Participated in One-Day International Workshop on “**Data Science & Analytics**” Department of Computer Science Alagappa University, Karaikudi held on 27th & 28th September 2016.

6. Participated in **“One-Day Orientation Programme to YRC Programme Officers”** Conducted by the Alagappa University Zone, Karaikudi held on 7th October, 2016.
7. Participated in One-Day National Conference on **“Swami Vivekanandar: A Youth Icon (SVYI-2016)”** Conducted by the Swami Vivekananda Centre for Higher Research & Education, Alagappa University, Karaikudi held on 24th October 2016.
8. Participated in Seven-Day National Seminar on **“Faculty Development (Enrichment) Program Accreditation Quality Enhancement”** Conducted by the Alagappa University, Karaikudi held on 6th & 12th January 2017.
9. Participated in Two-Day Workshop on **“ICT Based Innovations Teaching Methods in Business Studies”** Conducted by the Department of IB & Commerce, Alagappa University, Karaikudi held on 23rd & 24th January 2017.
10. Participated in One-Day National Seminar on **“Recent Developments in Accounting and Taxation”** Conducted by the Department of Corporate Secretaryship Alagappa University, Karaikudi & Madurai Branch of the Southern India Regional Council of the Institute of Chartered Accountant of India (ICAI) under the auspices of university Talent Bank Centre held on 20th July 2017.
11. Participated in One-Day Seminar on **“Empowering Teachers to Prepare Professionals of Tomorrow”** Conducted by the ICSI-SIRC, Chennai & Department of Corporate Secretaryship, Alagappa University, Karaikudi held on 21st August 2017.
12. Participated in One-Day International Symposium on **“Challenges in Inclusive Education”** Conducted by the Department of Special Education & Rehabilitation Science, Alagappa University, Karaikudi held on 26th September 2017.
13. Participated in One-Day National Seminar on **“Challenging Business Intelligence and Innovations Management (NSCBIIM 2017)”** Conducted by the Alagappa Institute of Management Alagappa University, Karaikudi held on 26th September 2017.
14. Participated in One-Day National Seminar on **“Professional Social Work: Beyond the Horizon”** Conducted by the Dept. of social work, Alagappa University, Karaikudi held on 26th October 2017.
15. Participated in the One- Workshop on **“Current Scenario Of Educational Videogames In The Technological Era: Links With Problem Solving”** Conducted by the Directorate of Distance Education, Alagappa University, Karaikudi, held on 10th November 2017.

16. Participated in the Two- Workshop on **“Novelty for Sustainable and Green Business Management”** Conducted by the Alagappa Institute of Management and University Business Collaboration Centre, Alagappa University, Karaikudi held on 14th & 15th December 2017.
17. Participated in One-Day National Seminar on **“Payment Banks and Small Finance banks-New Vistas for Innovative Banking”** Conducted by the Department of Bank Management and University Business Collaboration Centre, Alagappa University, Karaikudi held on 16th December 2017.
18. Participated in One-Day National Seminar on **“Changing Landscape of the Indian Non-Life Insurance Market”** Conducted by the Department of Banking Management and University Business Collaboration Center Alagappa University, Karaikudi held on 18th December 2017.
19. Participated in One-Day International Seminar **“Customer Service Trends in Global Logistics”** Conducted by the Department of Logistics Management & Alagappa Institute of Management Alagappa University, Karaikudi held on 19th January 2018.
20. Participated in the Two- Workshop on **“GST”** organized by the University Business Collaboration Center & Department of Corporate Secretary ship, Alagappa University, Karaikudi. On 24th & 25th January, 2018.
21. Participated in Two-Day Orientation Programme on **“Marketing Strategies for Business Excellence (MSBE-2018)”** organized by the Department of Commerce & University Business Collaboration Center, Alagappa University, Karaikudi. On 8th & 9th February, 2018.
22. Participated in the National Workshop on **“Emerging Trends in Customs Clearance and Logistics”** Conducted by the Department of Commerce, Alagappa University, Karaikudi. On 10th February 2018.
23. Participated in Two-Day International Orientation Programme on **“Contours of Commerce”** organized by the Department of Commerce, Alagappa University, Karaikudi. On 13th & 14th February, 2018.
24. Participated in One-Day Seminar on **“Act Next: Nobel Prize in Economics 2017”** organized by the Department of Economics and Rural Development Jointly with Department from the Faculty of management, Alagappa University, Karaikudi. On 13th & 8th March, 2018.

Short Term Course Attended

1. Faculty Development Programme on “**Faculty Development (Enrichment) Program Accreditation Quality Enhancement**” Conducted by the Alagappa University, Karaikudi held on 6th & 12th January 2017 (7 Days).
2. Faculty Development Programme on “**Short term course on First Aid and Basic Life Support (BLS) with Hands on Training**” Conducted by the Apollo Reach Hospital & Alagappa University Health Care Centre, Karaikudi held on 1st & 10th March 2017 (10 Days).
3. Faculty Development Programme on “**Short term course on Professional Enrichment (STC-2017)**” Conducted by the Alagappa University College of Education, Alagappa University, Karaikudi held on 7th & 13th August 2017 (7 Days).
4. Faculty Development Programme on “**Research Publication and Anti-Plagiarism**” Conducted by the Department of English and Foreign Languages & Centre for Technical and Academic Writing, Alagappa University, Karaikudi held on 9th & 15th October 2017 (7 Days).
5. Faculty Development Programme on “**Emergency Medicine Sports Injury Management and Rehabilitation**” Conducted by the Apollo Reach Hospital & Physical Education, Alagappa University Health Care Center and Alagappa University, Karaikudi held on 22nd Mar 2018 to 5th Apr 2018 (15 Days).

Other Training Programs: 01

S.No	Course	University/ College	Days
1	Orientation Course	UGC- Human Resource Development Centre, Bharathidasan University, Tiruchirapalli, Tamilnadu	28 Days (15.11.2017 & 12.12.2017)

Membership in

Professional Bodies : Nill

Academic Bodies (such as Board of Studies etc.,)

1. Annamalai University (B.Com., M.Com)
2. Bharathiyar University, Coimbatore. (B.Com., M.Com)

Others: Nil

1. No. of PhD Thesis evaluated
2. No. of PhD Public Viva Voce Examination conducted
3. Sequences submitted in GenBank

**Social Interests and Initiatives / Articles in News papers etc can also be included

Recent Publications

(A)UGC Approved Journal

1. **Kanagavalli. G., (2017) “Digital Marketing in India”** *“Indian journal of Applied Research”*, Volume-7 Issue-6 ISSN- 2249-555X, IF: 4.894, IC Value: 79.96, PP 61-63. June 2017.
2. **Dr. Kanagavalli. G & Krittihaa D.P., (2018) “A Study On Overview of Investment Management”** *“Shanlax International Journal of Management”*, Volume-6 Issue-3 ISSN- 2320-4168, IF: 3.012, PP-72-76. March 2018
3. **Dr. Kanagavalli. G & (2018) “Foreign Direct Investment in MNCs”** *“Shanlax International Journal of Management”*, Volume-6 Issue-3 ISSN- 2320-4168, IF: 3.012, PP-88-92. March 2018
4. **Dr. Kanagavalli. G & Krittihaa D.P.,(2018) “Impact of Social Media Marketing in India”** *“Shanlax International Journal of Management”*, Volume-5 Issue-3 ISSN- 2321-4643, IF: 3.122, PP-119-126. March 2018.
5. **Dr. Kanagasvalli. (2018) “Financial Performance of Selected Automobile Companies”** *“International journal of Management”*, Volume 9, Issue 4, July–August 2018, pp. 14–23, Impact Factor (2016): 8. 19Article ID: IJM_09_04_003.
6. **Dr. Kanagavalli. (2018). “Financial Performance of State Bank of India”** *“Universal Review Journa”*, volume-7, Issue-XI, pp-393- 405, ISSN- 2277-2723. Impact Factor: 5.7.

(B)International

1. **Kanagavalli. G., (2016) Women Education in India”** *“Pezzottaite Journals of International journals of Applied Services Marketing Perspectives A Refereed Quarterly Journal”*, Volume-5 Number-2 ISSN (P)- 2279-09777,ISSN (O): 2279-0985 IF: 6.492, PP 2158-2161. April- June 2016.

2. **Kanagavalli. G., Vijayalakshmi. R., (2017) “Capital Asset Prices: A Theory of Market Equilibrium under Conditions of Risk, *Indo Global Journal of Commerce and Economics*”, Volume-4, Issue-1 ISSN- 2393-9796, IF: 3.220, Quality Factor- 0.90, PP 86- 88. February 2017.**

(C) National

1. **Kanagavalli. G., (2012) “Women’s Empowerment and Economic Development”, *Journal of Management Research*”, VI.-2, Issue-5 ISSN-2249-6459, PP 15-17. Serial No:3.**
2. **Dr. R. Neelamegam., Kanagavalli. G., (2012) “The Challenge of Ending Rural Poverty in India” *Self Journal of Social Science*”, Vol-3, Issue-12 ISSN-09759999, PP-231-234. October 2012.**
3. **Dr. R. Neelamegam., Kanagavalli. G., (2014) “Contribution of Women Beneficiaries of Self Help Groups to Family Income: A study with Reference to Sivagangai District” *Testament of Business Research*”, First Edition, ISBN-978-93-81723-241 PP 1-3, Serial No: 25, March 2014.**

(D) Seminar Proceedings

1. **Kanagavalli. G., Vinoth .M., (2016) “A Study on the Challenges of Online Payments Systems”, *National Conference on Consumer Protection and Empowerment in India ISBN-978-81-928690-1-8*, Department of Corporate Secretaryship, Alagappa University, Karaikudi, PP 163-168. August 2016.**
2. **Kanagavalli. G., ISuriya.S., (2017) “ Role of Foreign Direct Investment (FDI) in India”, *International Conference on Global Growth: Gears & Glows, Faculty of Management, Alagappa University, Karaikudi, Volume-2 PP 197-201. February 2017..***
3. **Kanagavalli. G., Vijayalakshmi. R., (2017) “Training and Development in Hotel Industry”, *International Conference on Global Growth: Gears & Glows, Faculty of Management, Alagappa University, Karaikudi, Volume-2 PP 197-201. February 2017.***
4. **Urekha .S., Kanagavalli. G., (2017) “Strategies for Successful Innovation”, *National Seminar on COM FEST-2017, PRIDE OF COMMERCE, Alagappa University, Karaikudi, PP 69-74. February 2017.***
5. **Vijiyalakshmi G., Kanagavalli. G., (2017) “The Pharmaceuticals Industry in India”, *National Seminar on COM FEST-2017, PRIDE OF COMMERCE, Alagappa University, Karaikudi, PP 82-89. February 2017.***

6. **Kanagavalli. G., (2017) “Working Capital Management in Pharmaceutical Industry in India”,** *International Conference on Contemporary changes in Business Management (CCBM 2017)*”, ISBN-987-81-92597-0-9, Department of Commerce, Ananda College, Devakottai, PP 38-44. September 2017.
7. **Kanagavalli. G., (2017) “Challenges in the Implementation of GST in India”,** *International Conference on GST*, Department of Commerce, Commerce with CA & Business Administration, Vidhyaa Giri College of Arts and Science, Puduvayal, PP 14-17. October 2017.
8. **Kanagavalli. G., (2017) “impact of GST on Indian Economy”,** *International Conference on GST*, Department of Commerce, Commerce with CA & Business Administration, Vidhyaa Giri College of Arts and Science, Puduvayal, PP 122-125. October 2017.
9. **Kanagavalli. G., (2017) “Business Process Reengineering & Innovation”,** *Recent trends in Managemnet & Computer Applications*, ISBN: 978-93-85977-88-6, Publisher:Shanlax Publications, Madurai, Volume-2, PP 237-241 October 2017.