



Dr. V.A. ANAND
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Academic Qualifications: B.Tech. (IT)., M.B.A., Ph.D., M.S.W.

Teaching Experience: 08 Years

Research Experience: 03 Years

Additional Responsibilities

1. Deputy Warden, P.G Men's Hostel, Alagappa University
2. Coordinator, Entrepreneurship Development Cell, Alagappa University
3. Coordinator, Remedial Coaching Class
4. Coordinator, NSS

Areas of Research

Systems and Entrepreneurship

Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research	Ph.D.	-	2
	M.Phil.	-	-
Project	PG	35	-

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
1	1	2	5	--

Distinctive Achievements / Awards

1. Lean Six Sigma yellow belt
2. Microsoft Certified Professional
3. Ni-MSME , Govt of India, Certified Trainer in Entrepreneurship Development

Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events organized: 07

1. Nodal Officer, 30 days EDP for SC/ST youth,EDI,Govt of Tamilnadu.
2. Coordinator, 12 days TOT for Faculty ,Ni-Msme,Hyderabad (2 Spells)
3. Coordinator, 3 days EAC for College Students,EDI,Govt of Tamilnadu (2 Spells)
4. Organizing Committee, one day National Conference in the DOLM,Alagappa University.
5. Co-Chair,One day National Conference in the DOLM,Alagappa University.
6. Been as a Judge and Coordinator for various extracurricular activities.

Events Participated

Conferences / Seminars / Workshops: 38

1. Conferences : 12
2. Seminars : 03
3. Workshops : 23

Other Training Programs

1. 2 days Orientation Program on 29th to 30th march 2016, Alagappa University

Overseas Exposure / Visits

1. Dubai
2. Sharjah

Membership in

Professional Bodies

1. Jaycee Foundation Member, JCI

Academic Bodies (such as Board of Studies etc.,)

1. Member, Board of Studies, Thanthai Hans Roever College (Autonomous), Perambalur
2. Member, Board of Studies, Subbalakshmi Lakshmipathy College of Science (Autonomous), Madurai

Resource persons in various capacities

Number of Invited / Special Lectures delivered: 24

Recent Publications

Research Papers Published in National Journals				
S. No.	Title of the Article	Name of the journal Vol. No. & Page	International / National	ISBN/ ISSN
1	The Role of Government in supporting MSME's	SHIVANI Journal of Research in Management vol 1 Issue 1 st April 2012 / PP57	National	ISSN 2277-5463
2	Assessing the validity of IS Success Models:An Empirical Test in SMEs	JAMAL Academic Research Journal vol 6 No 1&2 June 2012 /PP67	National	ISSN 0973-0303
3	Linkage between Information Systems in SMEs and the Performance of Firms –A Causal path Analysis	SMART Journal of Business Management Studies vol 9 No 2 July-Dec 2013/PP44	International	ISSN 0973-1598

Research Papers Published in National/International Conferences					
S.No	Title of the Article	Name of the Programme	Organiser	Date	ISBN/ ISSN, if any
1	Talent management- The way to optimize employee performance	New Dimensions of Management in the Globalized ERA	DOMS, Madurai Kamaraj University	29 th – 30 th January 2015	ISBN 978-93-80657-40-0
2	Challenges and Opportunities of Entrepreneurship in	Online Marketing of Services in	Sourashtra College, Madurai	15 th March	ISBN 978-81-929458-4-2

	India in the Rural Context	the Globalisation ERA		2016	
3.	Paradigm shift of Indian Life Insurance sector-An overview	Emerging Trends in Indian Insurance Sector	DOBM, Alagappa University	23 rd March 2016	ISBN 978-81-929581-7-0
4.	A Conceptual approach to the Entrepreneurial Ecosystem in India,	New Dimensions of Management in the Globalized ERA	DOMS, Madurai Kamaraj University	30 th March 2016	ISBN 978-93-85977-05-3
5.	Highly secured cloud Accounting using RSA and AES Algorithms	International Conference on financial Markets and Corporate finance	DOMS, IIT, Madras	12 th - 13 th August 2016	
6.	A View on Entrepreneurship Training Enlargement in India	Perspectives on Entrepreneurial Resurgence and Innovations	Entrepreneurship cum skill development centre, Alagappa University	19 th August 2016	ISBN 978-81-9259-745-4