



**Dr. M. Ayisha Millath**  
**Assistant Professor**

### Contact

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### Academic Qualifications: MBA., M.Sc., M.Phil., Ph.D.

1. **Ph.D** - in Management, Bharathiar University March 2015.
2. **M.Phil.** in Management, Periyar university 2007
3. **MSc (psychology)** – University of Madras, Chennai 2001 to 2003
4. **MBA** – The American College, Madurai - 1995 – 1997

### Teaching Experience: 19 Years

### Research Experience: 15 Years

### Additional Responsibilities

1. Incubation & Technology Transfer Center, Alagappa University, Karaikudi – Member (2016 onwards)
2. Center on swachh bharat and swasth Bharat, Alagappa University – Member 2014 to 2016
3. Equal opportunity cell , Alagappa University – member -2010-12
4. Conducted MBA Regular valuation for previous 3 semesters
5. Conducted PCP for DDE students for 2 semesters – Alagappa university
6. Coordinator – village placement program – AIM
7. Coordinator - Industrial visit – AIM
8. Coordinator – cultural events and leisure time management –AIM(Past 4 years)
9. Mentoring AIM students (studies, career and personal problems)

### Areas of Research

1. Human Resource development
2. Behavioural Science and
3. General Management

### Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research	Ph.D.	-	07
	M.Phil.	02	01
Project	PG	112	02

### Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
15	-	18	6	1

**Cumulative Impact Factor (as per JCR) :** 38.3138  
**Total Citations :** 1

## Funded Research Projects

### Completed Projects

S. No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	Alagappa University research fund	2010	2011	A Study On Job Burnout Of Hospital Employees In Madurai City	0.2

### Ongoing Projects

S. No	Agency	Period	Project Title	Budget (Rs. In lakhs)
1	Mr. Senthil Kumar & Mr. City Babu	2017 Onwards (2 years)	Documentation of 100 panns (ragas) and book	14.64

## Events organized in leading roles

Number of Events organized:

1. Tree plantation program- 2
2. Blood donation awareness program
3. Village placement program - 6 times
4. Traffic awareness program - 2 times
5. Industrial visit - 8 times
6. 'Talent expo' for AIM Students

## Events Participated

Conferences, Seminars, workshops & training programs:--

1. Paper presentation : 76
2. Seminars participated :18
3. Workshop participated : 6
4. Training Program participated :9

## Membership in

### Editorial Board

1. Member of Editorial Board for International Journal of Transformations in Business Management – e-ISSN:2231-6868, P-ISSN:2454-468X
2. Member of Editorial Board for International Journal of Research in Social Sciences & Humanities – e-ISSN:2249-4642.
3. Member of Editorial Board for Amity Journal of Management Research [ajmr@amity.edu](mailto:ajmr@amity.edu)

### Academic Bodies (such as Board of Studies etc.,)

1. Expert member – Board of studies, Paavai Engineering College, Namakkal
2. Resource person in Tamil Nadu Open University.
3. Member of Doctoral Committee 09.02.2016 Bharathidasan University, Tiruchirappalli

## Resource persons in various capacities

Number of Invited / Special Lectures delivered:

1. Invited lectures: 8
2. Resource person: 8 workshops & training program
3. Chair person international conference: 2

## Others

1. Articles published in Magazines : 3
2. No. of PhD Thesis evaluated : 1
3. No. of PhD Public Viva Voce Examination conducted : 1
4. Conducted cultural programs for orphanage students in Karaikudi.

## Recent Publications

1. M.Ayisha Millath & Thowseaf Ahamed, Agricultural and processed food products export contribution to Indian GDP and future trend-Global journal for research analysis-Paripex vol.5, no.9, September 2016 -ISSN:2277-8160.
2. M.Ayisha Millath & Thowseaf Ahamed, An analysis on Indian forex for examining investment and trade option - International Journal of Advance Research in Management and Social Sciences - Greenfield Advance research Publishing House vol.5, no.09, September 2016, ISSN : 2278-6236
3. Thowseaf Ahamed & M.Ayisha Millath, A study on GST Implementation and its Impact on Indian Industrial Sectors and Export, IJMRSS, Vol 3, no.2 April-June 2016, ISSN 2394-6415.
4. M.Ayisha Millath & Thowseaf Ahamed, An inclusive review on entrepreneurial triggers in context to India- Alagappa institute of Management , 2016, ISBN - 978-81-9259-745-4
5. M.Ayisha Millath & S. Aishwarya Self-Reliance & Resilience over entrepreneurship: A Comprehensive view with respect to women entrepreneurs - Alagappa institute of Management, 2016, ISBN - 978-81-9259-745-4
6. M.Ayisha Millath & A.V.Karthik Conceptual study about social entrepreneurship - Alagappa institute of Management , 2016, ISBN - 978-81-9259-745-4
7. Thowseaf Ahamed & M.Ayisha Millath, A study on Export entrepreneurs and collective opinion for successful export marketing - Shanlax publications, March 15, 2016 - ISBN - 978-81-929458-4-2
8. M.Ayisha Millath & Thowseaf Ahamed An overview of payment method and arranging export finance - Shanlax International journal of management Volume : 3|19 Feb 2016 • ISSN No 2321 -4643 - Pg.No.104
9. M.Ayisha Millath & G.Renuga Devi Tourism preference and satisfaction a study with special reference to the pilgrimage tourism in and around karaikudi - Shanlax International journal of management Volume : 3| 19 Feb 2016 • ISSN No 2321 -4643 - Pg.No.278

10. M.Ayisha Millath & Thowseaf Ahamed Factors influencing export - a conceptual analysis - International Journal of Management(IJM) Volume : 7| Feb 2016 • ISSN No 0976-6502- Pg.No.150
11. M.Ayisha Millath Assertiveness as a Leadership skill for managers - National conference on “Managerial Perspectives- Issues & challenges in the era of Globalization” 21st Jan 2016 • Print ISSN:2321-3604 - Online ISSN:2321-3612
12. M.Ayisha Millath, Domestic violence and abuse against women in India - An overview - Sarvodaya A Gandhian bi-monthly magazine Volume : 9| Feb 2016 • ISSN No 2454 – 4418 Pg.No.31
13. M.Ayisha Millath & R.Kanaka A study on social phobia among PG students In Karaikudi - Shanlax International journal of management Volume : 3| 19 Feb 2016 • ISSN No 2321 –4643 - Pg.No.165
14. M.Ayisha Millath & Thowseaf Ahamed Better export for better India - Indian strategies in functional management - Volume : 1| Jan 20th 2016 • ISBN No 978 – 93-85477-53-9 - Pg.No.81
15. M.Ayisha Millath, Social marketing for behavioural changes - Indian strategies in functional management Volume : 1| Jan 20th 2016 • ISBN No 978 – 93-85477-53-9 - Pg.No.22
16. M.Ayisha Millath & Thowseaf Ahamed ,Zero defect software Development and Exporting-A road map to success - Indian Journal of research in commerce, Management and applied science Volume : 1 | Jan 2016 • ISSN No Pg.No.2932454 – 6593
17. M.Ayisha Millath, Personal alienation among LIC employees - International Journal of Scientific research - Journal DOI : 10.15373/22778179 - Volume : 4 | Issue : 5 | May 2015 • ISSN No 2277 – 8179 - Pg.No.3-5 (Impact Factor: 3.2416).
18. M.Ayisha Millath, A Study On Social Alienation Among LIC Employee - Indian Journal of Applied Research - Journal DOI : 10.15373/2249555X - Volume : 5 | Issue : 5 | May 2015 | ISSN - 2249-555X Pg.No.19-20 (Impact Factor: 3.6241).
19. M.Ayisha Millath, Entrepreneurial opportunities - HRD Times vol.16, no.2, pg.no.39. February 2014 ISSN No. 0976- 7401
20. M.Ayisha Millath, Team building - HRD times vol.16, no.1, pg.no.41. January 2014 ISSN No. 0976- 7401

21. M.Ayisha Millath, Managing Employee Anxiety at Work - HRD Times vol.14, no.6, pg.no.45. June 2012 ISSN No. 0976- 7401
22. M.Ayisha Millath, Employee alienation – a big issue in corporate - HRD Times vol.13, no.10, pg.no.41. October 2011 ISSN No. 0976-7401
23. M.Ayisha Millath & Thowseaf Ahamed Integrated farming a way forward for better environment and economy - Journal of International Academic research for multidisciplinary ISSN:2320-5083
24. M.Ayisha Millath, Export performance of special economic zones in India and its economic contribution - International journal of innovative research in management studies ISSN: 2455-7188
25. M.Ayisha Millath & S.Aishwarya Focusing employee behavior during merger and acquisitions for the need of retention of employees - International journal of management review ISSN: 2348-4373